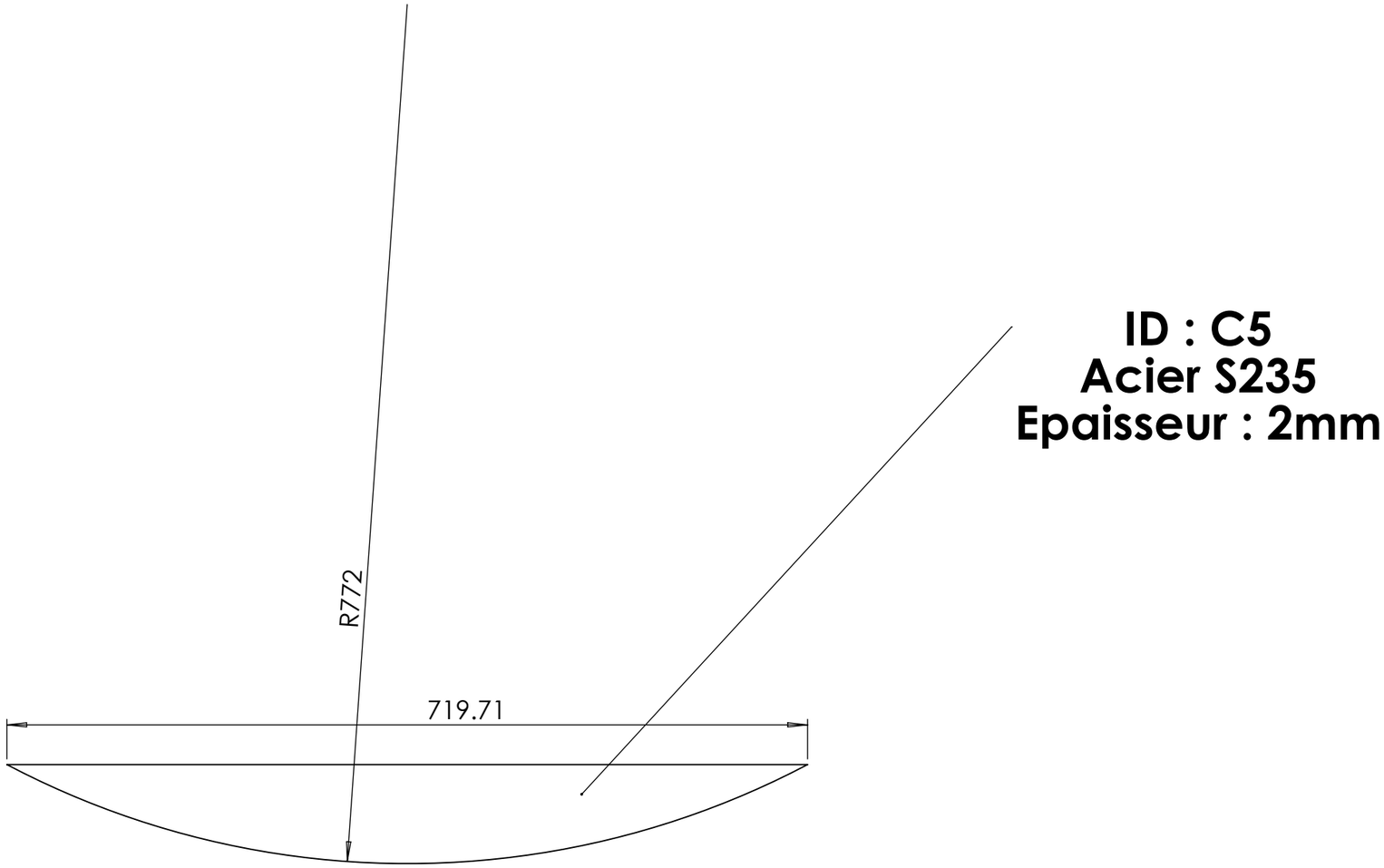CC BY NC SA